

## ARE YOU A CONSULTANT ON THE HASANZ REGISTER?

### Are you looking to enhance your reputation and grow your business?

Safeguard's new simple advertising template – see the following pages – is reserved exclusively for HASANZ Register members!

Advertising in Safeguard raises your credibility in a competitive market.

Advertising in Safeguard exposes you to an array of potential clients across all industry sectors, nationwide.

Advertising in multiple editions of Safeguard magazine helps to imprint your name and value proposition on our readers.

When they have an issue requiring external guidance, they will think of you because you will have become familiar to them.

When a potential client enters a search into the HASANZ Register and looks at the results, your name will stand out.

So we'd like to offer you a special deal: buy an advertising slot in two successive editions and we'll throw in the next edition for free!



### YOUR INVESTMENT

Quarter page \$425+GST per edition; or \$850+GST for three successive editions

Half page \$800+GST per edition; or \$1600+GST for three successive editions

### YOU SIMPLY SUPPLY US WITH:

- Your name
- Your company or trading name (if different)
- Your relevant qualifications (abbreviated, eg: BSc, GradDipOSH)
- Contact details: phone, email, website (as applicable)
- Image file 1: head & shoulders photo of yourself
- Image file 2: your company logo
- Image file 3 (half-page template styles only): a relevant product photo or other image
- Text describing your key expertise/value proposition (note the word limit as specified in each template style)
- The template style you prefer (A, B, C, D, E, F)

We will pour this information into your specified template style and get it back to you for approval.

**SIMPLE. EFFECTIVE.**

Contact Henry Kosima

**027 591 7127**

E [henry.kosima@thomsonreuters.com](mailto:henry.kosima@thomsonreuters.com)

[WWW.SAFEGUARD.CO.NZ](http://WWW.SAFEGUARD.CO.NZ)

