

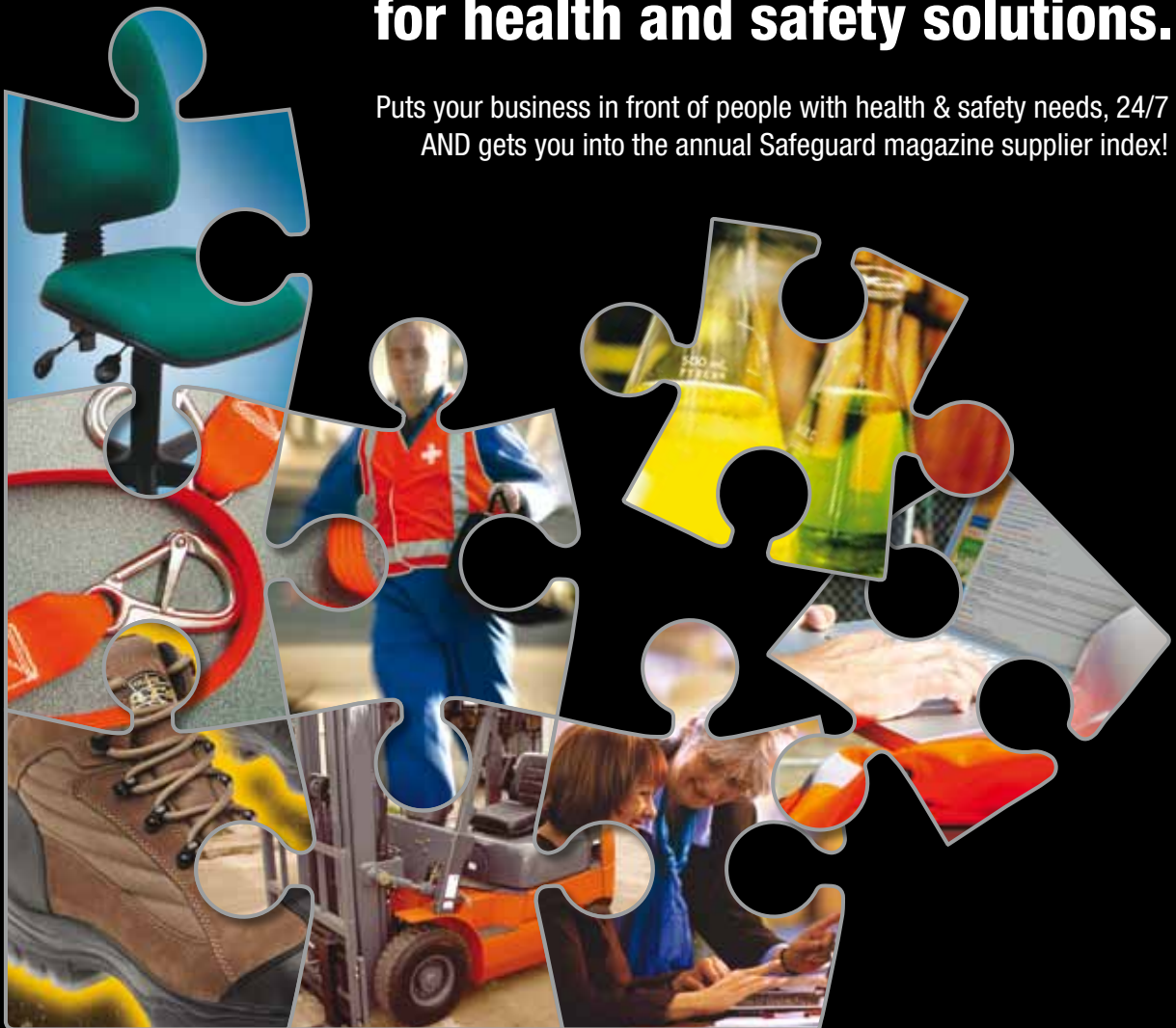
SAFEGUARD

Buyers Guide

MEDIA KIT & LISTING FORM

**New Zealand's online marketplace
for health and safety solutions.**

Puts your business in front of people with health & safety needs, 24/7
AND gets you into the annual Safeguard magazine supplier index!



www.safeguard.co.nz

The hub of New Zealand's health & safety community



THOMSON REUTERS

What is Safeguard Buyers Guide?

A proven means of driving customers to your business!

Safeguard Buyers Guide is an established online directory listing suppliers of products and services to meet the health and safety needs of New Zealand businesses.

Solution seekers can quickly find suppliers by broad category of need. To refine their search they have the option of finding suppliers by text search or by predefined keyword.

List your organisation to ensure your business gets in front of people looking to solve their health and safety issues.

As a bonus, your organisation's name will also appear in the annual **Safeguard** magazine supplier index, organised by category of need, and published each year in the Jan/Feb edition.

Safeguard Buyers Guide is a prominent and heavily used part of the **Safeguard** website – see for yourself how it works at www.safeguard.co.nz

What's the deal with a listing?



Online listing price \$395 + GST

A listing lasts for 12 months and comprises:

- your logo (optional)
- your contact details and a link to your website
- up to 350 words promoting your products/services
- a relevant photograph or other image (optional)
- your selection of up to 20 predefined keywords to help browsers find your listing.

All companies listed in Buyers Guide as at 1 January each year will also feature in a suppliers' index, by category, printed each year in the January/February edition of *Safeguard* magazine, New Zealand's leading publication on the management of workplace health and safety.

How do I list my organisation?

- Step 1** Print pages 3 and 4 of this document.
- Step 2** Fill in your keyword selection (page 3).
- Step 3** Fill in the listing contract and sign it (page 4)
- Step 4** Return both pages to Katrina Robinson (contact details below)
- Step 5** Email Katrina the rest of the material we require to make up your listing, namely:
 - up to 350 words promoting your products/services;
 - a company logo (optional)
 - a photograph or other image (optional)

What happens next?

- Step 1** Our editorial team edits your words for length, accuracy and clarity.
- Step 2** They return the edited text to you for your approval.
- Step 3** We make up your listing in the standard listing format.
- Step 4** Your listing goes live in Buyers Guide Online.

To discuss listing in Safeguard Buyers Guide please contact Katrina Robinson.



09 360 3727



09 361 1414



katrina.robinson@thomsonreuters.com



Thomson Reuters
PO Box 147245, Auckland 1144

SAFEGUARD Buyers Guide

Keyword Selection



The following categories cover the entire field of health and safety. Within each category is a set of keywords to assist Buyers Guide users to swiftly locate relevant listings.

Please select up to a maximum of 20 keywords which best represent the types of products and services your organisation offers.

ACCESS

- Confined space
- Fall protection
- Ladders
- Scaffolding
- Storage

DRIVING

- Cars & trucks
- Mobile plant
- Traffic control

EMERGENCY MANAGEMENT

- Communications
- Fire
- First aid
- CD / Natural disaster
- Rescue
- Spills

ERGONOMICS

- Equipment & furniture
- Manual handling/OOS
- Work systems

HAZARDOUS SUBSTANCES

- Analysis
- Asbestos
- Chemicals handling
- Pollution
- Waste

LAW

- Employment issues
- Legal advice

MACHINERY

- Electrical safety
- Guarding/isolation
- Tools

MANAGEMENT

- Accident investigation
- Auditing
- Consulting
- Hazard/risk assessment
- Information
- Software & systems

MATERIALS HANDLING

- Conveyors
- Forklifts
- Lifting devices
- Trolleys

MEMBERSHIP BODY

- Membership body

PEOPLE ASSESSMENT

- Drugs & alcohol testing
- Eyesight assessment
- Hearing assessment
- Pre-employment checks

PERSONAL HEALTH

- Exercise
- Hygiene
- Nutrition & fluids
- Stress & fatigue
- Wellness

PERSONAL PROTECTIVE EQUIPMENT

- Eye protection
- Footwear
- Gas detectors
- Gloves & skin protection
- Head protection
- Hearing protection
- Clothing / uniforms
- Respirators
- Showers

REHABILITATION

- Claims management
- Employee assistance
- Healthcare services
- Insurance
- Return to work
- Therapy

TRAINING

- Public seminars
- Site training
- Diplomas / degrees
- Training resources

WORKING ENVIRONMENT

- Air quality
- Building
- Extraction (of fumes, dust)
- Flooring
- Lighting
- Monitoring
- Noise
- Occupational hygiene
- Radiation
- Security
- Signage

INDUSTRY SECTOR IN WHICH YOU SPECIALISE (UP TO 3)

- | | | | |
|---|---|---|------------------------------------|
| <input type="checkbox"/> Administration | <input type="checkbox"/> Forestry/agriculture | <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Transport |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Healthcare | <input type="checkbox"/> Mining | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Education | <input type="checkbox"/> Hospitality | <input type="checkbox"/> Retail/wholesale | |

SAFEGUARD Buyers Guide Listing Contract

This document is a binding contract between the client identified below and Thomson Reuters Ltd, publisher of *Safeguard*. **Queries? Phone 09 360 3727.**

Please sign below and fax back on 09 361 1414.

CONTACT DETAILS

These will appear at the top of your Buyers Guide listing.

Organisation name _____

Postal address line 1 _____

Postal address line 2 _____

Postal address line 3 _____

Delivery address line 1 (if different) _____

Delivery address line 2 _____

Delivery address line 3 _____

Phone (land line) _____

Phone (mobile) _____

Fax _____

Website _____

Email _____

Name of key contact person _____

AUTHORISATION DETAILS

Order No. _____

Brookers Account No. (if you have one) _____

Authorised by _____

 Signed _____

Date _____

CONTACT DETAILS (If different from contact details)

Billing Contact _____

Billing Organisation _____

Billing address line 1 _____

Billing Phone (land line) _____

CONTRACT VALUE

Listing price \$NZ 395.00

GST \$NZ 49.38

Amount to pay \$NZ 444.38

Product code: SGADB

TERMS & CONDITIONS

This document is a binding contract between the client, known as the Advertiser, and Brookers Ltd. **Right to decline:** We reserve the right to decline unsuitable advertising. **Amendment:** We will allow one change per 12 months at no extra charge to accommodate small but important alterations in data such as phone numbers. **Cancellation:** A signed order for advertising may be cancelled without penalty within 14 days of the date of signing. After that the contract is binding. **Copyright:** All listings in Safeguard Buyers Guide are copyright and may not be reproduced elsewhere without permission of the publisher. **Payment:** Due on the 20th of the month following publication. In the event that any amount payable by the Advertiser to Brookers Ltd is overdue, the Advertiser shall upon demand pay Brookers Ltd interest at the rate which is three percent (3%) above the highest overdraft rate charged by Brookers Ltd's principal bank from the due date in respect of all the Advertiser's indebtedness, which is overdue. Such interest shall accrue on a daily basis from the date when payment is due until the date when payment is actually received, and the Advertiser shall be liable to pay all expenses and legal costs of Brookers Ltd in relation to obtaining remedy of such failure to pay.

Queries?

Please contact Katrina Robinson.



09 360 3727



09 361 1414



katrina.robinson@thomsonreuters.com



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